



Miller Media Group  
918 East Park Street, PO Box 69  
Taylorville, IL 62568

## Deliver the Right Message At the Right Time and At the Right Place



### Digital Works!

- High exposure to large audience
- Giant 36 inch x 72 inch wide digital board
- Audience viewing is maximized with some 11,200 vehicles per day!
- High interactivity
- Flexibility to change ads quickly
- Option to change ad graphics on your own
- Retaining audience's attention; individuals are attracted to color, movement & newness
- Go digital when your goals include:
  - Building your brand awareness
  - Promoting events
  - Increasing sales



GENUINE COUNTRY  
**94.3 WMKR**  
Yesterday and Today!



