

CHILLIFEST  
SPONSORSHIPS &  
SUPPORT SOLUTIONS



**CHILLIFest**  
TAYLORVILLE, THE CHILI CAPITAL OF ILLINOIS

This year, we are celebrating 38 years of Chillifest on Saturday and Sunday, October 7th & 8th, 2023. The success of Chillifest is credited largely to our sponsors, who lend their names and financial support to this exciting community event!

Chillifest draws thousands of people from all over the country to our beautiful square in the heart of downtown Taylorville. By participating as a sponsor, your organization will benefit from exposure through the various promotional efforts we utilize to promote the event and event sponsors.

This year, we have updated our sponsorship levels in an effort to include more individuals and small businesses as well as creating a limited site sponsorship that allows one of the five core areas of Chillifest to be sponsored by a single individual, organization, or company offering even more exposure at the site and throughout the event grounds. Those five areas are the Chilli Tent, KidZone, Cook off, North Stage, and Entertainment.

Please, see the following pages for the sponsorship levels and what is included at each level. As well as the sponsorship registration form. PLEASE call the office to reserve your complementary vendor space IF included in desired sponsorship level.

Please do not hesitate to contact us with any questions that you may have @217-824-4919

**IN ORDER TO MEET PRINTING DEADLINES, ALL SPONSORSHIPS MUST BE TURNED IN NO LATER THAN THE END OF BUSINESS DAY ON MONDAY, SEPTEMBER 11th TO BE FEATURED ON ANY BANNER**